### Strategy for Tourism Second edition

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# John Tribe



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### About the author

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His research concentrates on sustainability, epistemology and education and he has authored books on strategy, philosophy, economics, education and environmental management in tourism. He was the specialist advisor for tourism for the UK government's 2008 Research Assessment Exercise and panel member for the assessment of tourism research for the 2014 Research Excellence Framework (REF). He is editor of the top tourism journal *Annals of Tourism Research* and *The Journal of Hospitality, Leisure Sport and Tourism Education (JOHLSTE)*.